



Integrative Ayurveda
for Global Health

10th-13th December 2026, Janta Maidan, Bhubaneswar, Odisha, India

Vāingmaya

Ayurveda Literature Festival



The Flow of Literary Wealth and Knowledge:
**Bridging Ancient Indian Medical
Literature with Contemporary
Global Health Discourse**

Prime Sponsor



Institutional Patrons



Vedic Ayurvedic Narrative Gathering of Manuscripts, Arts, Yoga and Allied Sciences

Vāṅmaya (literally literary wealth or the flow of speech/knowledge) is a pioneering cultural and academic festival designed to bridge ancient Indian medical literature with contemporary global health discourse.

Conventional medical conferences focus on clinical trials and pharmacological research, Vāṅmaya focuses on the textual, artistic, philosophical, and manuscript traditions that form the foundation of Ayurveda, Yoga, and allied Indic knowledge systems. The festival serves as a convergence point for traditional scholars (Vaidyas), manuscriptologists, literary historians, artists, Yoga practitioners, and modern integrative health researchers.

Event Segments & Highlights



The Grand Manuscript Expo

An interactive exhibition displaying high-resolution digital facsimiles, palm-leaf writing demonstrations, and rare historic prints.

- Book Stalls of leading publishers
- Books Stalls for Books launched in the festival



Vaidya-Vādottsava (Debates & Panels)

Structured traditional and modern debates on key classical controversies, translation accuracy, and clinical applications.the festival



Sāhitya Rangam (Performative Literature)

Recitation of classical texts set to traditional ragas, theatrical reenactments of classical medical dialogues, and poetry sessions.

- Kavisammelan (Please see annex 1)



Bodhicārikā Workshops

Hands-on sessions on reading Sharada/ Grantha/Nandinagari scripts, ancient herbal drawing, and culinary medicine preparation based on classical texts.

- Manuscriptology workshop



Prakāśanālaya Publishers Hub

Books, Ebooks, Apps and other knowledge repositories

- Book stalls showcasing book inventory
- Publishers – authors face to face meet and Book idea pitches



ĀyurRatnākara: Treasure Hunts

Immersive learning experience, promoting curiosity, teamwork, and meaningful engagement with Ayurveda literature.

- series of four themed Treasure Hunts.
 - Classical Wisdom Quest
 - Literary Explorer Challenge
 - Heritage & Innovation Trail
 - Festival Grand Treasure Hunt
- explore the festival venue, interact with exhibits, discover classical texts, and collaborate in teams while learning about the history, philosophy, and practice of Ayurveda.



Prājña Pitha Book Releases & Author Lounges

Launching new translations, commentaries, and research publications.

- Meet the Author
 - Podcasts
- Book signing
- One Author-One Book: 5 min Presentations



Target Audience & Stakeholders

- Ayurvedic Practitioners, Researchers, and Students (BAMS/MD/ PhD)
- Sanskrit Scholars, Historians, and Manuscriptologists
- Yoga Teachers, Wellness Enthusiasts, and Integrative Health Professionals
- Publishers, Digital Archivists, and EdTech Innovators
- Cultural Tourism and Heritage Conservation Enthusiasts



Expected Outcomes

1. **Academic Output:** Publication of a peer-reviewed festschrift or proceedings volume focusing on Ayurvedic manuscriptology and literature.
2. **Collaborative Networks:** Establishment of international working groups connecting Ayurvedic universities with global humanities and history departments.
3. **Public Awareness:** Increased public appreciation of Ayurveda as a rich literary and scientific heritage rather than merely an alternative therapy.

Call For Kavirajas: Ayurveda Kavi Sammelan

Where the Wisdom of Healing Meets the Beauty of Verse

Are you a practitioner, student, or enthusiast of Ayurveda with a heart that speaks in poetry? Here is your stage to blend the timeless science of life with the power of rhythm and rhyme!

As part of the vibrant Cultural Festival at the 11th World Ayurveda Congress (WAC), we invite the creative minds of the Ayurveda fraternity to share their poetic expressions with a global audience.

Event Highlights



Event

Ayurveda Kavi
Sammelan
(Poetry
Symposium)



Venue

Cultural Festival
Stage, 11th World
Ayurveda Congress,
Bhubaneswar, Odisha



Themes

Ayurveda & Nature (Prakriti, Seasons, Healing)
Wisdom of the Sages (Rishi Parampara, Philosophy)
Modern Life & Holistic Health
Open Theme (Express your creative spirit!)



Languages Accepted

Hindi, Sanskrit,
English, and
Odia

How To Participate

Submit Your

Entry: Send the
link to a brief
1-minute video
recording of your
recitation.

Include Details:

Full Name, Designation/
College/Institution, Contact
Number, and WAC Delegate
Registration ID (if registered).



Email Link of Submission To:

vangmaya@ayurworld.org



Deadline for

Submissions:

10th October 2026

NOTE: Selected poets will receive an official Certificate of Appreciation and an opportunity to perform live on the WAC Cultural Stage!

WAC Delegate Registration will be mandatory for participation. Selected poets will get a 50% discount on the registration fees.

Contact For Enquiries

Chair

: BS Behera, Bhubaneswar | Ph: 9811349892

Co-Chairs

: Dr. GP Prasad, Hyderabad | Ph: 9441654500

: Prof. PR Godatwar, Jaipur | Ph: 9314502834

Coordinator

: Kaviraj Vinod Lavaniya | Ph: 9560417899

Convenors:

Bodhicārikā Workshops

: Dr. Saket Ram, Hyderabad | Ph: 9849995719

Sāhitya Rangam Kavi Sammelan

: Dr. Vinod Lavaniya, Jaipur | Ph: 9560417899

Āyurātñākara Ay. Treasure Hunts

: Vd. Prasad Deshpande, Nanded | Ph: 9822828544

Prājña pitha Authors' Lounge

: Vd. Mangesh Deshpande, Dombvli | Ph: 9820958421

Prakāśanālaya Publishers' Hub

: Vd. Jai Kini, Thane | Ph: 9869046901

Secretary

: Dr. Ritu Sharma, Jaipur | Ph: 8368960978

Joint Secretary (Tech.)

: Dr. Ganesh Kolhe, Dhule | Ph: 9657951629

Reach us at...

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Address for correspondence:

WAC Secretariat

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