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Odisha



Integrative Ayurveda
for Global Health

Organiser



WORLD
AYURVEDA
FOUNDATION

AN INITIATIVE OF VIJNANA BHARATI

NATIONAL AROGYA EXPO 2026

10th-13th December 2026
Janata Maidan
Bhubaneswar, Odisha, India



Prime Sponsor



Institutional Patrons



Kottakkal
Ayurveda



ASHTAVAIDYAN THAKKATTU MOOSS
VAIDYARATNAM
Since 1944





Integrative Ayurveda
for Global Health

Highlights of 11th WAC

- 6000** Delegates
- 90** Technical Sessions
- 150** Invited and Keynote Speakers
- 300** Expo Stalls
- 60** Countries Representation
- 09** Plenary Sessions
- 25** Internationally Acclaimed Speakers
- 02** Lakh Visitors
- 21** Associated Events



11th World Ayurveda Congress & Arogya Expo, 2026

The **11th WAC & Arogya Expo** will be organised from 10-13 December 2026, Bhubaneswar, Odisha, India, by **World Ayurveda Foundation**. The event is supported by the Ministry of Ayush, Govt. of India and Govt. of Odisha.



National Arogya Expo 2026

Janta Maidan, Bhubaneswar where the **AROGYA Expo** is proposed, is well known heritage campus. The venue is being brought up with world-class exhibition facilities. Ample parking space near the venue increases the possibility of enhanced footfalls.

World-class expo arrangements and stalls are expected to attract more than 2 lakh visitors. Pavilions by the Ministry of Ayush, Govt. of India, National Medicinal Plants Board and various state governments make the event more significant



Highlights of Arogya Expo 2026



This AROGYA is expected to be a comprehensive health fair on the Ayush systems with the following major highlights:

- Largest fair in complementary and alternative healthcare in the world.
- Unique standing in terms of scale, exhibit variety, buyer attendance, buyer distribution, business turnover and credit standing.
- Actively supported by the Ministry of Ayush, Government of India and various state governments.
- Business opportunities for manufacturers and suppliers of medicines, herbal products, cosmetics, medicinal plants and raw materials, herbal extracts, equipment, instruments, allied utilities, publications etc.
- AyushEXCIL Buyer – Seller Meet (BSM) to bring in 150+ foreign buyers and regulators.
- Home pavilion and pavilions by Ministry of Ayush, Govt. of India, National Medicinal Plants Board and various state governments.

Highlights...

- Mass publicity by the Ministry of Ayush, Govt. of India, Govt. of Odisha and World Ayurveda Foundation.
- Business opportunities for manufactures, service providers such as hospitals, clinics, consultancy firms, research outsourcing centres, production outsourcing companies, product development institutions, national and international universities and educational institutions, laboratories, resorts and spas, trade houses and knowledge bank services.
- Diverse visitor profile includes medical practitioners, students, marketing strategists, professionals and consultants, policy makers, diplomats, scholars, representatives of foreign business corporations, industry associations and trade delegations from India and abroad, businessmen, manufacturers, retailers and the general public.
- The visitors benefit from an array of exhibits by Ayush pharma segment, practitioners and hospitals of all Ayush systems, Ayush-based service institutes and centres, research institutes and departments, laboratory equipments and machinery manufacturers, makers of hospital and surgical equipments, insurance companies, health tourism industry, herbal traders and medicinal plant cultivators.
- Involves all trade and business associations of national and national importance in this sector, and major government and private organisations.
- Backed by the involvement and support of these major associates, this year's Expo is expected to bring in over 2 lakh visitors.
- Free health check-ups, lectures and counselling by specialists of Ayurveda, Unani, Homoeopathy, Siddha, Yoga and Naturopathy, Prakriti Pariksha and Nadi Pariksha (pulse diagnosis).

WHAT DOES THE EXPO AIM TO ACHIEVE?

- Provide a much-needed showcase for the Ayush sector in India
- Showcase the achievements of the Ayush councils
- Enable the Ayurvedic industry, allied products and services to interact directly with the consumers
- Facilitate interaction between the industry and potential buyers
- Register Ayurveda in the minds of consumers
- Motivate students

WHO CAN PARTICIPATE?



- Ayush Industry Manufacturers
- Traders
- Hospitals
- Clinics
- Consultancy Firms
- Research Outsourcing Centres
- Production Outsourcing Companies
- Product Development Institutions
- National & National Universities
- National & National Educational Institutions
- Laboratories
- Resorts and Spas
- Trade Houses
- Knowledge Bank Services
- Ayurvedic Practitioners
- Ayurvedic Hospitals
- Cosmetics Manufacturers / Traders
- Private Educational Institutions
- Govt. Educational Institutions
- Foreign Educational Institutions
- Foreign Universities
- Nutraceuticals / Manufacturers / Traders
- NGOs
- Equipment Manufacturers / Traders
- R & D Institutions
- Book Publishers
- Medicinal Plant Nursery / Cultivator Herbarium
- Certifying Agencies
- Online Service Providers



With all its components, this edition of AROGYA is expected to attract larger participation from leading Ayush drug manufacturers, healthcare products' manufacturers, health food producers, herbal cosmetic products, medical practitioners, hospitals, clinics, research institutes, naturopathy centres, lab equipment & machinery manufacturers, state & central government departments, councils and the general public.

EXPERIENCE ZONES

1. Lab Tech
2. Pharma Tech
3. Worldclass Clinic
4. Simulation Lab
5. Cosmetology
6. Yoga
7. Meet the Mentors
8. Open Kitchen
9. Pain Management
10. AI For Ayurveda workshop
11. Manasa



The AROGYA Expo will also have

FREE Ayush Clinics for the General Public with focus on:

- Diabetes
- Women Health
- Children's Health
- Health of Aged
- Preventive Cardiology
- Neurology
- Oncology etc.

For Booking of stalls, reach us at:



Stall Booking :
arogya@ayurworld.org



General Enquiry :
info@ayurworld.org

Phone : +91 9632 435925
080 42140442, 23467439



Expo Timing

10th-13th December 2026
10am - 8pm

GENERAL INFORMATION AND RULES FOR 11TH WAC AROGYA EXPO, 2026

VENUE	: Janta Maidan, Bhubaneswar, Odisha, India
DATE & DURATION	: 10th -13th December 2026
PARTICIPATION CHARGES	: a. Standard stall space - 3x3 sqm = 9 sqm – @12000/- per sqm. b. Special Stalls (Corner Stalls / Two side open) 3x3 sqm = 9 sqm - @ 14000/- per sqm c. Sponsor pavilions – Only for sponsors (please refer to Sponsorship Opportunities)
LAST DATE FOR BOOKING OF STALLS	: 31 September 2026
SPOT BOOKINGS	: No spot bookings are entertained
BULK BOOKINGS	: Bulk booking of stalls will be entitled for discounts



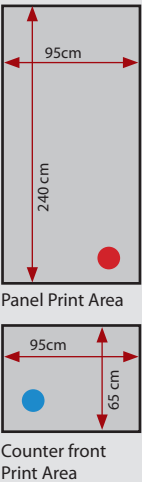
FACILITIES

Facilities for stalls shall include structural construction, 3 sides PVC laminated panels, synthetic carpets, fascia in English (maximum 20 characters), 1 spotlight, 1 modular system table, 2 system foldable chairs, 5 amp. plug point and other basic facilities.

Additional facilities available on payment basis: electricity for additional lighting and for demonstration of the equipment, additional furniture, spot lights, plug points and other electrical fittings, fixtures, wiring etc. Services of official stand, presentation agency for design, decoration work, display aids /stands, attendant/ interpreter / guides. Business / media centre facilities such as fax, e-mail, photography, computer services etc. Services of official freight forwarding, handling and clearing agency.

Basic facilities are available for all exhibitors: general decoration, security & fire fighting services in exhibition hall, general publicity for visitor Promotion' general illumination inside, in the aisles and in the exhibition hall.

3m X 3m Stall



Panel Print Area

Counter front Print Area



COMPANY NAME

Items with each 3m X 3m stall

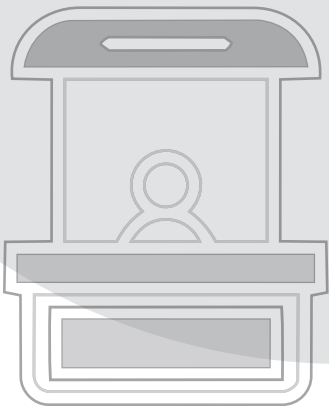
Counter : 1no.
Cushion Chairs : 2nos
Spot Light : 3nos
Power Socket : 1no 5amp
Waste Bin : 1nos
Facia name
Carpet



HANDLING & CLEARANCE OF GOODS

All clearing and handling of the exhibits shall be the responsibility of the exhibitors. However, they can take the help of the official clearing and forwarding agency.

Exhibitors are required to comply with instructions issued by the organisers regarding the schedule for setting up and dismantling the stall. Failure to comply with the instructions will attract penalty. A circular / e-mail would be issued in this regard to all confirmed stall holders.



GENERAL CODE OF CONDUCT

- 

Exhibitors are not allowed to litter the surroundings



Garbage bins have to be kept only inside the stalls only
- 

Any equipment / material / goods if found on the aisles / gangways during visiting hours of the Expo will be removed by the organisers without notice



SUB-LETTING

Subletting of stalls is absolutely prohibited.



GENERAL GUIDELINES

The exhibitors are liable for payment of compensation for any bodily harm to person, staff, agent, organisers and other exhibitors and / or damage caused to the property of the organisers and /or other exhibitors, caused by himself or his agents during transportation, installation, expo duration and dismantling period.

EXHIBITORS' PASS & GATE PASS

Exhibitors' passes shall be handed-over to the authorized personnels at the registration counter / help-desk. Exhibitors are NOT allowed to vacate their stalls without a valid gate pass.



RIGHTS OF THE ORGANISERS

- To reject any application for space without assigning reason
- To refuse permission to any exhibitor to clear his stall if he has not paid all dues to the organisers or to retain the exhibits or other goods as collateral security till dues are paid
- To amend the Terms & Conditions for participation and issue additional rules & regulations for the exhibitors from time to time which shall be binding on the exhibitors
- To cancel any booking confirmed or otherwise, with or without payment affected in full or otherwise, without assigning any reason and without any notice or intimation
- To recover from the exhibitors, the compensation for losses or damages caused to the property or reasonable penalty for any willful contravention of the terms and participation
- To postpone, curtail, extend or abandon the exhibition or close some or all sections of it temporarily or permanently in unforeseen circumstances
- To photograph or video film of the interior of any stall and to use the same for promotional work
- To photograph or video film of the interior of any stall and to use the same for promotional work

INSURANCE

Organisers shall not be responsible for any loss whatsoever incurred by exhibitors and they should obtain comprehensive insurance coverage for their exhibits against all risks for the period covering theft, floods, rain, transportation, preparation, installation for fair duration and dismantling including transit and any other loss as such.

COUNTER SALES

Counter sales are permitted at the exhibition. Exhibitors can sell their exhibits or equipment, provided they possess the necessary licenses, documents & permissions to sell their products / services within Odisha state limit. In the case of sale, the payment of GST, as applicable to the authorities concerned, will be the direct responsibility of the exhibitors.

PARTICIPANTS' GUIDE

Organisers shall bring out a Exhibitors' Manual and the rules & regulations mentioned therein will be binding on all.

NON-ALLOCATION, CANCELLATION, NON-PARTICIPATION

Organisers shall bring out a Exhibitors' Manual and the rules & regulations mentioned therein will be binding on all.

If the organisers cannot allot a stall, money paid by the prospective exhibitor will be returned. Applicable only if full payment has been made.

If any exhibitor withdraws or cancels participation minimum 60 days before the Expo, then only 80% amount will be refunded. This does not apply to the part payment.

If any exhibitor fails to turn up for setting up the stall or cancels participation at the last moment, organisers shall utilize the stall in any manner they deem fit. All the money paid by the exhibitors will be considered forfeited.



FORCE MAJEURE

Under the condition of the force majeure which also includes strike, lockdown, closure and riots, the Organisers reserve the right to alter the opening dates and duration or even cancel the entire exhibition. In case of change in dates and duration of exhibition, contractual obligations between the organisers and exhibitors remain unaffected. In case of cancellation of the exhibition, the amount will be refunded to the exhibitors after deducting the proportionate costs already incurred by the organizers.

The application form is to be signed and returned to the **Chief Coordinator, 11th WAC & Arogya EXPO 2026, WAC Secretariat, #6, (New 22) Sankey Road, Lower Palace Orchards, Sadashivnagar, Bengaluru, Pin 560003, Karnataka, India.** The application must be accompanied by the NEFT / RTGS transaction details to **World Ayurveda Foundation** bank account mentioned in the registration form. Exhibitors will be allowed to take possession of allocated stalls only after making full payment. Provision has also been made for online filling/submission of the form.



JURISDICTION

Disputes, if any, shall be subject to Bangalore jurisdiction only.



TRAVEL & TOUR



If you need assistance for your travel, boarding & lodging arrangements, you may contact: Travel Partner. Please visit www.ayurworld.org for more details and updates.

The organisers stand indemnified from any liability on account of exhibitors not complying with the provisions under Drug & Cosmetic Act, 1940 and Drug & Magic Remedies Act, 1955 and concerned Rules & Amendments therein or any other law that governs the exhibitors' products, display, communication, claim and service. The organisers reserve the right to deny exhibit of any product, service or message that in their opinion violates applicable laws with no liabilities accruing as a result of such action.



This exhibitor accepts and agrees to abide by all the rules mentioned herein and subsequent additions and amendments, as determined by the organisers and made binding on the Exhibitor/s as they deem fit. All decisions taken by the organisers in any matter concerning the exhibitors and AROGYA Expo 2026 is not subject to option, choice, negotiation or prior agreement of the exhibitor.

Simple steps to proceed with booking of stall(s):

1. Go through this brochure and AROGYA Expo Layout and decide general location of stall and No. desired.
2. Contact **WAC Secretariat**
Cell No. + 91 9632435925, 080 42140442, 23467439
E-mail : arogya@ayurworld.org
to check availability of the desired stall number.
3. On mutual discussion and agreement invoice will be sent for booking stall.
4. All Invoices have a validity of 7 days for completion of formalities. Exhibitors have to fill the online form given at www.ayurworld.org alongwith details of bank transfer.

Alternately exhibitors can also fill the offline form, attach NEFT / RTGS as per Invoice and courier to WAC Secretariat, World Ayurveda Foundation, #6, (New 22) Sankey Road, Lower Palace Orchards, Sadashivnagar, Bengaluru-560 003, Karnataka, India.
Telephone : 080 42140442, 23467439
Please email the details to arogya@ayurworld.org as a mandatory intimation for us to block your stall,

5. WAC Secretariat will issue final stall allotment on receipt of full payment. Part payment will not be entertained and may not be refunded in case of cancellation.
6. WAC Secretariat will intimate set-up dates and dismantling dates, 30 days prior to the event.

Note: Online stall booking form is made available at www.ayurworld.org

Partner States



Govt of Kerala



Govt of Maharashtra



Govt of Rajasthan



Govt of Madhya Pradesh



Govt of West Bengal



Govt of Gujarat



Govt of Goa



उत्तराखण्ड राज्य
Govt of Uttarakhand

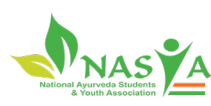
PRIME SPONSOR



INSTITUTIONAL PATRONS



OUR SINCERE THANKS TO





GLIMPSES OF PREVIOUS AROGYAS...



Arogya Expo 2026, 10th - 13th December 2026

FORM FOR SPONSORSHIP / REGISTRATION OF STALLS

To,

WAC Secretariat (AROGYA EXPO),
World Ayurveda Foundation, #6, (New 22) Sankey Road, Lower Palace Orchards
Sadashivnagar, Bengaluru, Karnataka, India. Pin 560003
Phone: +91 80 2346 7439 | E-mail: arogya@ayurworld.org | Website: www.ayurworld.org

(Filled up Form & Payment Details must be submitted before 30th September, 2026)

Sub: Booking of Stalls at Arogya Expo 2026

Dear Sir /Madam,
We hereby forward the application form duly filled in together with NEFT / RTGS payment details for space rent.
We acknowledge that we have accepted in full the General Rules of the AROGYA Expo 2026. By submitting this application, we undertake to comply with the same.

1. NAME AND FULL ADDRESS OF THE ORGANISATION (in Block Letters)

Name:.....

Address:.....

City:..... Pin Code:Country:

Phone:.....Fax:

E-mail:Website:

Short Name (For Fascia panel at entrance of your stall - Please use CAPS for FASCIA PRINT – limited upto 20 characters max.)

Name of Authorised Person:Designation:

Address:

Phone No.:Fax No:.....

Mobile No.:E-mail:

Note: The organisers shall deal with the person authorized as mentioned above. He/she shall be responsible for all the communications between the organisers & the exhibitor / sponsor.

2. CATEGORY (Please tick the appropriate)
- ☐ Ayurvedic Practitioner

☐ Cosmetics / Manufacturer / Trader

☐ Foreign Educational Institution

☐ NGO

☐ Book Publisher

☐ Certifying Agency
- ☐ Medicine Manufacturer / Trader

☐ Private Educational Institution

☐ Foreign University

☐ Equipments Manufacturer / Trader

☐ Medical Plant Nursery / Cultivator

☐ Others
- ☐ Ayurvedic Hospital

☐ Govt. Educational Institution

☐ Nutraceuticals Manufacturer / Trader

☐ R & D Institution

☐ Herbarium

3. SPACE REQUIREMENTS AND DETAILS OF PAYMENT (Tick the Appropriate)

1. Stall Type:

☐ Standard stall space - 3x3 sqm. @ ₹12000/- per sqm.

☐ Special stall (Corner Stall) space - 3x3 sqm. @ ₹14000/- per sqm.

☐ Sponsor pavilions – Only for sponsors (please refer to sponsorship opportunities)

2. Number of stalls:

3. Preferred stall numbers:

(Allocation at the final discretion of WAF Authorities)

4. Hired / Built-up Space: sqm.

5. Sponsorship / Stall Booking Charges: ₹

6. GST (18%): ₹

7. Total Value: ₹

8. Invoice No.: Dated:

(Please refer to the Expo Layout plan and reconfirm availability of particular stalls by communicating with arogya@ayurworld.org)

Payment*:

Payment Details : Date :

* Payment should be drawn in favour of “World Ayurveda Foundation” payable at Bengaluru.

* Part payment not allowed and it will not confirm booking or particular stall allocation.

* No cancellation is permitted on part payment, amount will be deemed forfeited.

Bank details for Wire Transfer

Name of the Account : World Ayurveda Foundation

Account Number : 60094583201

Type of Account : S/B

IFS Code : MAHB-0000344

Name of the Bank : Bank of Maharashtra

Branch : Malleswaram, Bengaluru (Code - 0344)

4. ADDITIONAL FACILITIES*

(Please be specific in requirements, use additional sheet if required)

1.
2.
3.
4.
5.

Additional sheet attached: Y/N..... If Yes, no. of pages:

*(Kindly note that these facilities will NOT be provided by AROGYA organising committee or any person on their behalf. The same shall be made available only through the agency as authorised by WAF. The contact details of the concerned agency/s shall be shared once the booking process is complete.)

Signature of Company Official & Seal:

Date:

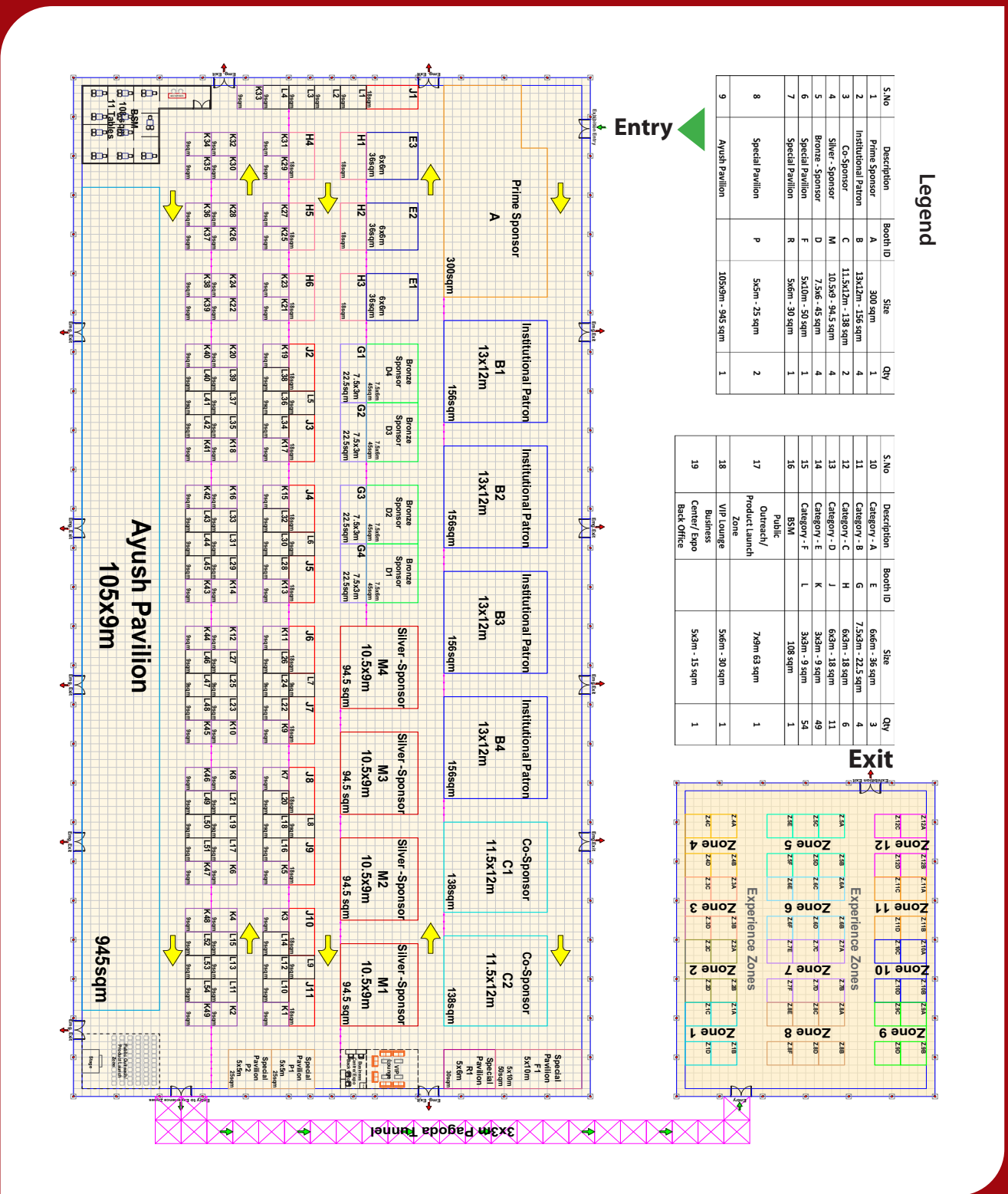
Note - Please go through Information & General Rules for AROGYA Expo, 2026

NATIONAL AROGYA EXPO 2026

10th – 13th December 2026

Janata Maidan, Bhubaneswar, Odisha, India

National Arogya Expo 2026 - Layout





MINISTRY OF AYUSH, GOVT OF INDIA

Created in 1995 as the Department of Indian Systems of Medicine and Homoeopathy, it was renamed as Department of Ayush (Ayurveda, Yoga and Naturopathy, Unani, Siddha and Homoeopathy) in November 2003.

The department has become a full-fledged Ministry in November 2014. The Ministry focuses on upgrading Ayush educational standards, implementing quality control and drug standardization, improving the availability of medicinal plant material, aiding research and development and generating awareness about the efficacy of the systems, within the country and overseas. Its declared objectives are as follows:

Upgrade the educational standards in the Indian systems of medicine and in homoeopathy colleges in the country.

Strengthen existing research institutions and ensure a time-bound research programme on identified diseases for which these systems have an effective treatment.

Draw up schemes for promotion, cultivation and regeneration of medicinal plants used in these systems. Evolve pharmacopoeial standards for Indian systems of medicine and homoeopathic drugs.



WORLD AYURVEDA FOUNDATION

Founded in 2011, the World Ayurveda Foundation (WAF) is an initiative by Vijnana Bharati aimed at global propagation of Ayurveda. As part of a larger intellectual movement under the aegis of the Swadeshi Science Movement undertaken by Vijnana Bharati, WAF is a platform that would take Ayurveda to the world for all the benefits mankind can draw from traditional health sciences.

The objectives of WAF reflect global scope. Propagation and encouragement of all activities – scientific and Ayurveda-related – are the core principles. Support to research, health-care programmes through camps, clinics and sanatoriums, documentation, organization of study groups, seminars, exhibitions and knowledge initiatives to popularize Ayurveda in the far corners of the world are the broad latitudes of focus at WAF. Ayurveda as a sector requires the kind of stewardship and voice that genuinely bring out the ethos of Ayurveda in matters that govern policy and planning with State and Central government administration in India and the world over. WAF is positioned to provide this much-needed leadership with its wide participation of various stakeholder groups.

The impact of WAF encompasses the areas of policy, action, public health, trade, practice, science and, above all, global outreach for the benefit of society and mankind.

Reach us at...

Stall Booking:

arogya@ayurworld.org
Ph: +91 9632435925

General Enquiry:

info@ayurworld.org
080 42140442, 23467439

Address for correspondence:

WAC Secretariat

World Ayurveda Foundation,
#6, (New 22) Sankey Road, Lower Palace Orchards
Sadashivnagar, Bengaluru, Karnataka, India. Pin 560003
Phone: +91 80 42140442

E-mail: arogya@ayurworld.org, info@ayurworld.org
www.ayurworld.org