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AN INITIATIVE OF VIJNANA BHARATI



11th WORLD AYURVEDA CONGRESS & AROGYA EXPO

Integrative Ayurveda for Global Health

10th-13th December 2026
Janata Maidan, Bhubaneswar
Odisha, India

AYURVEDA SHORT FILM FESTIVAL

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Since 1941

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AYURVEDA SHORT FILM FESTIVAL

Short Film is one of the most effective ways to communicate deep, serious topics to a global audience.

Through the Ayurveda Film Festival, the World Ayurveda Congress highlights the power of film to spread the virtues of Ayurveda. The festival aims to build global awareness around this ancient practice's unmatched ability to restore health and youthfulness.

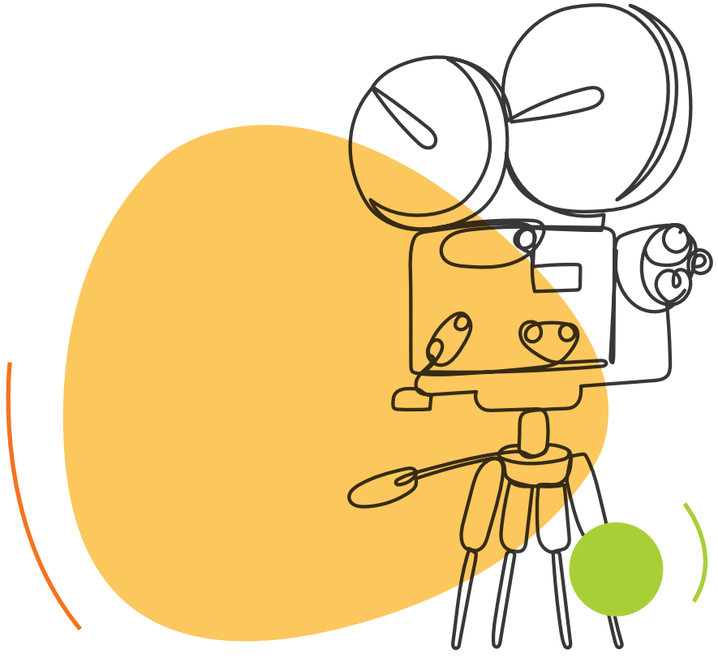
THEMES FOR THE FILMS

- Integrative Medicine for Global Health
- Integration of Traditional Systems with Ayurveda for Global Wellness
- Ayurveda for Healthy Ageing
- Integrative Ayurveda and one Health
- Ayurveda in Public Health Awareness
- Understanding Ayurveda for Healthy Life

CATEGORIES FOR SUBMISSION OF FILMS

- Documentary
- Docu-Drama / Fiction Films
- Start-up Concepts and Modules
- AI Generated and Animation Films
- Case Reports /Case Series / Case Studies / Success Stories

The goal is simple yet profound: to use the lens of cinema to create global awareness around Ayurveda's unparalleled ability to restore health, vitality, and lifelong youthfulness.



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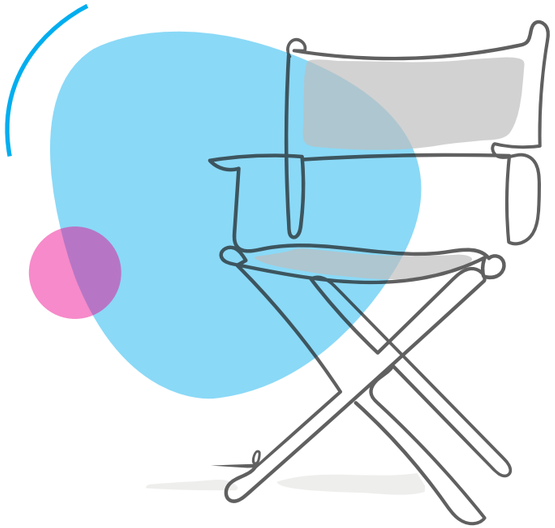
11th WORLD AYURVEDA CONGRESS & AROGYA EXPO
Integrative Ayurveda for Global Health

GENERAL CONDITIONS AND GUIDELINES FOR APPLICANTS

1. Films produced after 10th WAC- December 2024 onwards only will be entertained.
2. Films that are already submitted for previous WAC are not allowed.
3. Registration for WAC is mandatory (No separate entry fees for ASFF)
4. The applicant (director) can submit maximum two entries in any category. SPECIFICATION OF THE CATEGORY IS IMPORTANT TO SEGGREGATE THE FILMS IN TO RESPECTIVE CATEGORIES. Separate entry forms are to be filled for each entry.
5. Films produced in languages other than English must be sub-titled in English.
6. Captions and credits must be clear, legible and must be within the safe areas.
7. Organisers….
   i. Will have non-exclusive rights to screen the film entries as and when required for non-commercial screening or travelling versions of the festival and to participate in other national and international festivals in non- ompetitive categories;
   ii. Will have the right to use up to 45 seconds of the film footage for promotional purpose;
   iii. Will not be responsible if the film could not be accessed for watching/ downloading,
   iv. Reserve the right to reject any entry if found ineligible;
   v. Can change the category of the film without any explanation if the film is not found suitable for the category indicated by the applicant.
8. DVD/pen-drive of films submitted for the festival / competition will be retained by the organisers. (In case of any technical glitch that may arise)
9. The Director of the film will be awarded in any category as specified.
10. It is essential to fill all the columns in the entry form, failing which the entry is liable to be rejected.
11. The award money will be distributed equally between the producer (copyright holder) and the director. The trophy will be awarded to the director and the certificates will be awarded to both, the producer and the director.
12. The organisers will not be responsible for violation of any copyright and intellectual property rights/ plagiarism.

    In case of such violation is reported at any stage the film entrants will..
    a. Have to return the cash prize, trophy and certificate.
    b. Be barred in future from participating in the Ayurveda Film Festivals of WAC.

AYURVEDA SHORT FILM FESTIVAL



HOW TO PARTICIPATE

Step 1

Please read carefully the terms & conditions of the festival before filling the form.

Step 2

Specify the category and Theme before you complete the form.

Step 3

Please fill separate entry form for each film.

Step 4

Candidates have to upload the film on Google Drive and send us at ……. (link to be provided) (Please ensure that the link does not seek permission to open it).

Step 5

After the successful submission of your online application form, confirmation email will be sent to the film director's email id. If the director of the film does not receive the confirmation email it would imply that the form has not been submitted successfully. In this case, please inform us through email.

Step 6

Before filling the form, please keep ready soft copies of :

a. Photograph of the Director (jpeg format with resolution 300 dpi and saved as the director's name)

b. 2 still photographs of the film (jpeg format with resolution 300 dpi and saved as the title of the film)

c. Duly filled Synopsis form in MS word (in prescribed format only)

d. Certificate from the Principal/Director/HOD/ Head of the academy/ institute [Only for the categories 'Out of the Box' (college / university / Hospital/ Academy)

e. Printout of the registration form and response page should be carried along by the participant.

f. Pen drive containing:

i. Copy of the film in mp4 format. The film should be saved as the title of the film.

ii. Synopsis of the film in 250- 300 words in English should be saved as the title of the film.

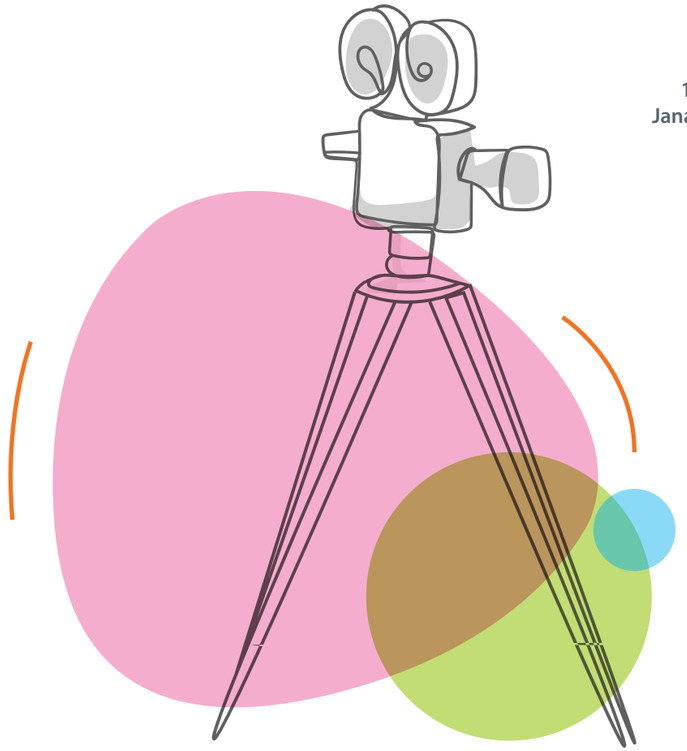
iii. Script of the film should be saved as the title of the film. Please do not send the hardcopy of the script.

iv. 2 still photographs of the film. The photographs should be saved as the title of the film (in jpeg format with resolution 300 dpi).

v. One photograph of the director. The photograph should be saved as the name of the director (jpeg format with resolution 300 dpi).

g. Hardcopy of the synopsis of the film in English in the prescribed format.

h. Certificate from the Principal/Director/HOD (Only for the students or the institutional employees)



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SELECTION FOR THE AYURVEDA SHORT FILM FESTIVAL

Films under different categories will be evaluated respectively under each category.

There will be screening and scrutiny of the nominated films for the competitions by the nomination jury. However, pre congress workshop or public screenings are not conducted for the event. For Public projection, separate YouTube channel may be created in later period.

A Nomination Jury panel will recommend the films for the final screening and the Award Jury will select the films for Awards. The decisions of the Jury will be final.

One representative from the crew of each nominated film of respective category will be allowed and travelling allowances are not given. However the participants can bring the companions who are registered for 11th WAC as audience.

The Ayurveda Film Festival will be conducted (tentatively on 11th and/or 12th of December 2026, during the 11th WAC. (In an exclusive auditorium)

If the award is shared by two or more individuals / organisations, the prize amount will be equally shared between the two or more.

Organisers reserve the right to modify the rules and conditions including number and prize money of awards.

AYURVEDA SHORT FILM FESTIVAL



Documentary
Charaka Sampada & Chakrapani Sampada

AI Generated and Animation Films
Sushruta Sampada & Dalhana Sampada

Docu-Drama and Fiction
Patanjali Sampada & Bharata Sampada

Case Reports / Case Series
Vagbhata Sampada & Indu Sampada

Start-up Concepts and Modules
Sharangadhara Sampada & Bhava Prakasha Sampada

Awards will be given for overall impact in any category. The final judgement for the awards will be made by the Award Jury. The organisers hold all rights to withdraw, modify and cancel the awards in case of any discrepancy and violation of the norms mentioned.

Bringing ancient wisdom into focus, the Ayurveda Short Film Awards celebrate the visionary storytellers capturing the art of holistic living, one frame at a time.

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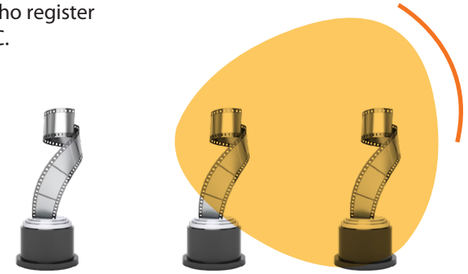
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IMPORTANT TO NOTE

- Entry and registration are through online (link provided)
- Duration for films of any category should be not less than 5 minutes and not exceeding 20 minutes.
- Last date to submit final copy of the entire film – 30th September 2026
- One applicant (director only) may apply for max 2 entries
- Teachers, practitioners, PhD scholars, PG scholars, students, research experts, General Public, NRI, Foreign delegates also can participate in the event. The competition is open to all who register for WAC.
- Please mention the following in the subject column in all Email correspondences - Title of the film, abstract ID and subject for emailing.
- After the initial screening, the selected films are notified by email for final screening during WAC
- Films funded or sponsored or non-sponsored are allowed for competition. However, violation of copyrights and plagiarisms are not entertained.

AWARDS

Awards will be given for overall impact in any category. Additionally best film in each category will be awarded. The final judgement for the awards will be made by the Award Jury.
The organisers hold all rights to withdraw, modify and cancel the awards in case of any discrepancy and violation of the norms mentioned.



Any Category
1st Prize
Atreya Sampada
₹50,000-00

Any Category
2nd Prize
Agnivesha Sampada
₹40,000-00

Any Category
3rd Prize
Charaka Sampada
₹30,000-00

Best Film in Each Category
Prize
₹20,000-00

Jury mention award (only if recommended by jury)

Cash Prizes Sponsored by Dhootapapeshwar — Over 150 years of Ayurved excellence

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FOUNDATION

AN INITIATIVE OF VIJNANA BHARATI

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