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WORLD
AYURVEDA
FOUNDATION

AN INITIATIVE OF VIJNANA BHARATI

11th WORLD AYURVEDA CONGRESS & AROGYA EXPO

10th-13th
December 2026

**Integrative Ayurveda
for Global Health**

Janata Maidan,
Bhubaneswar, Odisha



EXHIBITORS' MANUAL

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1 Letter to Exhibitors

Dear Exhibitor,

This Manual contains details, technical guidelines, rules and regulations for participation & stand construction for **11th WAC Arogya Expo 2026**. We request you to carefully go through these guidelines and specifications and also to strictly adhere to these guidelines for your smooth participation at the show. The manual also contains forms for various facilities and services being either provided by WAC or the service agency specially appointed for your hassle free participation. We request you to kindly fill these forms online through your dashboards before the deadline date mentioned on each form to ensure timely delivery of services.

For clarifications, please correspond with:

WAC Secretariat,
Coordinator-AROGYA EXPO
Ms Niranjana Dileep
Tel: +91-9765383735
Email: arogya@ayurworld.org

World Ayurveda Foundation
#6,(New 22) Sankey Road, Lower Palace Orchards,
Sadashivnagar, Bengaluru,
Karnataka, India.
Pin 560003
+91 80 42140442 I info@ayurworld.org

We look forward to your continued support and cooperation and wish you a successful participation at the show.

Warm regards,

Chandrasekharan Nair K.A.
Chief Coordinator
11th WAC & AROGYA
Trustee, World Ayurveda Foundation
M : +91-9880945178

2 Exhibition Schedule at a Glance

DATE & TIME	DAY	EVENTS
Build-up-Period		
06th Dec 2026 1000 hrs	Sunday	Handing over the space to bare space exhibitors
6th Dec 2026 1200 hrs - 1600hrs	Sunday	Bringing the freight to bare space stands
8th Dec 2026 1600 hrs	Tuesday	Handing over the space to Shell space exhibitors
8th Dec 2026 1600 hrs	Tuesday	Bringing the freight to Shell space stands
9th Dec 2026	Wednesday	Power supply testing
9th Dec 2026 1100 hrs	Wednesday	Completion of all booths both raw and Shell schemes
9th Dec 2026 1600 hrs	Wednesday	All unwanted stores/waste to be cleared. Final cleaning of the halls and completion of all the booths.
Exhibition Period		
10th Dec 2026 0600 hrs	Thursady	Permanent electricity. For additional electricity during & before the event, please submit your request to the organisers online
10th Dec 2026 1000hrs	Thursady	Arogya Expo Inauguration
10th to 13 Dec 2026 1000 hrs-1900 hrs	Thursday, Friday, Saturday & Sunday	Expo open to visitors
Dismantling Period		
13th Dec 2026 1900 hrs	Sunday	Dismantling and removal of exhibits and materials, except for light, portable, attractive exhibits,which may commence at 1800 hrs on 13th Dec 2026.
13th Dec 2026 1900 hrs	Sunday	Gate passes will be issued
14th Dec 2026 0500 hrs	Monday	Site closes

3 List of Service Provider For the 11th WAC Arogya Expo 2026*

STAND CONSTRUCTION AND STALL DESIGNING AGENCY

Raja Enterprises

Venkat, #145, 5th Main Road, Chamarajpet, Bengaluru - 560018, Karnataka
Email: raju_rajaenterprises@yahoo.co.in

Contact Details:
Mr. Rohit
Ph: 8296051885
Email: raju_rajaenterprises@yahoo.co.in

THPL Experiences

Kalinga Nagar , Bhubaneswar

Contact Details:
Mr. Sushant
Ph: +91 98274 79022
Email: info.mailtechnotrade@gmail.com

** Exhibitors are requested to directly approach these agencies if required.*

The organisers are not responsible for any deal/dispute between the service provider and exhibitors.

4 Rules & Regulations for Participation in 11th WAC Arogya Expo 2026

a. Organiser

World Ayurveda Foundation, supported by the Department of AYUSH, Govt of India is the organiser of "**11th WAC Arogya Expo 2026**".

Venue, Dates & Timing

"11th WAC Arogya Expo 2026" will be held at Janata Maidan, Bhubaneswar, Odisha from 10th to 13th December 2026.

DATE	DAY	PUBLIC VISTING TIME - HRS
10th December 2026	Thursday	1000 hrs to 1900 hrs
11th December 2026	Friday	1000 hrs to 1900 hrs
12th December 2026	Saturday	1000 hrs to 1900 hrs
13th December 2026	Sunday	1000 hrs to 1800 hrs

b. Exhibitor

A company/organisation/association booking space for participation with complete payment done as per the Proforma Invoice will be called 'Exhibitor.'

- Raw space can be booked subject to a minimum of 18 sq meters. Shell stand can be booked in multiples of 9 sq meters
- Shell stand will include three sides partition, fascia name, floor covering, three spot lights, one 5 AMP socket, one trash bin, one table and two chairs in 9 sq meters space. **Additional Electricity connection and consumption charges will be extra**
- Participation charges include Air-conditioning and general lighting

c. Allocation of space

Organisers will have sole discretion in allocation of space.

d. GST - Goods & Service Tax

Govt. of India does levy service tax on all exhibition services. This tax is applicable on the stall rentals, electrical charges and other fair services for the exhibition.

The GST wherever applicable will be 18% on the billing amount.

WAF (11th World Ayurveda Congress & Arogya Expo) GST IN : **21AAATW2654G2ZO**

WAF's PAN : **AAATW2654G**

e. Electricity & Power connection and consumption

Shell stand will be provided with single-phase electricity for the spotlights and 5 Amp socket provided as per the standard package. Each exhibitor taking a Bare Stand has to pay for additional electricity connection and consumption charges. Additional Electricity required for the Shell Stand for running equipment, machines or additional lights has to be paid by the exhibiting company. The charges are mentioned in the order Form given at Sl. No.9

f. Other services and facilities

A host of other services and facilities like telephones & security etc. will be made available on additional payment. Companies seeking such services are requested to send their requirement well in advance by filling in the forms, which are attached in the Forms Section at the end of the Manual.

If the desired service is not provided by the organizer the amount will be refunded to the exhibitor.

g. Construction of stands

The interior design of the stand will have to be within the architectural controls as laid down by the organisers. The exhibitors would only be allowed to construct the stand as per the design approved by the organisers. The exhibitors have to get their designs approved from WAC before 28th November 2026. Exhibitors who do not comply with these guidelines and regulations will have to pay a penalty of Rs.50000/- and will not be allowed to construct their stand and will run the risk of closure of the stand. All construction material, waste and empties etc. have to be removed by the exhibitors before 4 p.m on December 9th, 2026. Work regarding construction of stands will be permitted within the stand area only or outside the hall and in no case in the walkways in the Hall.

h. Stand completion

Stands will be completed by 4 PM on 9th December, 2026.

i. Storage of exhibits & empties

No exhibits or empties will be stored behind the exhibition stands.

j. Vacation of space

Stands will have to be vacated under Shell scheme and bare space latest by 5 AM on December 14, 2026.

k. Damages to the halls and panels

Exhibitors will be required to make good all damages or make payment for damages in the Halls and Panels, if any.

l. Sale of exhibits

GST as applicable to be paid to the Govt. of Odisha.

m. Service agencies

Service agencies like security, cleaning, phones, catering, courier etc. empanelled with organisers will only be allowed to provide services to exhibitors. Other agencies will not be allowed to enter/operate in the exhibition without proper permision.

n. Public Safety & Security

Exhibitors & their representatives should be present at their stands at all times during the opening hours of the Exhibition in order to receive visitors and for the security of their own goods during the visiting hours. They may not close their stands before the officially appointed time of closing.

Fire: All inflammable disposable materials (such as empty boxes and other wrappings) should be immediately removed from the exhibition premises.

Flammable Materials: The use of flammable materials for the decoration of the stand is prohibited unless such decorations have been treated with a fire retarding substance. Use of heating appliances within the stand is strictly prohibited.

o. Insurance and Exhibition Liabilities against Unforeseen Incidents

Insurance against all ascertainable risks from transportation to display and removal should be done by exhibitor. WAC & WAF will not be responsible for any claim.
The exhibitors are solely responsible for damage which may occur to exhibits, equipment, decorations, stock or stand or any other possessions due to fire, theft, deterioration, loss / damage by water or damage suffered during any fire-fighting operations or by natural calamities.

The exhibitors are responsible for all accidents that may occur to the staff (including the Organizers' personnel), technicians, employees or exhibitors on duty in his own or in neighboring stands, due to the use by him or anyone else delegated by him, of machines, motors, other appliances or electric power that cause fire.
The exhibitors are responsible for all other damages, injuries or accidents, other than those already mentioned, or those that they themselves may foresee, and any other damage which may result from their participation in the Exhibition, whether directly through their own fault or through the fault of a third party under the exhibitors' instructions and affecting the possessions, furniture or building belonging to either the Organisers or to another party.
The Organisers disclaim all responsibility for risks mentioned above and the exhibitor shall not be entitled to make any claim, whatsoever be the factors causing such damage.
The exhibitors will obtain third party liability insurance from an insurance company.
This compulsory insurance must cover accidents suffered by third parties in the building containing the stand of the exhibitors, which involves the liability of the exhibitor or any of his employees and any liability due to accidents linked with 11th WAC AROGYA 2026.
The exhibitors may insure their exhibits on display against all possible risks that are covered under the insurance rules.

Each exhibitor is reminded that he/she is responsible for effecting insurance cover for expenses incurred due to abandonment or postponement of the exhibition for any reasons whatsoever.
The insurance policies mentioned above will have to include the insurer's renunciation of any legal action/penalty arising in the event of damages or accidents against the Executives, Representatives, Directors and Employees of the following organizations:- Organizers-WAF, Architects and Contractors employed by the WAC, Organizers' Overseas Associates, Organizers' Supporting organizations.

The period of liability of the exhibitor shall be deemed to run from the time the exhibitor or any of his employees, agents or contractors first enter/s the exhibition site and will continue until all globally exhibits and property have been removed.

The exhibitor shall insure, indemnify and hold the Organizers harmless in respect of all costs, claims, demands and expenses to which the Organizers may in any way be subjected as a result of any loss or injury arising to any person (including members of the delegations, visitors, public, the Organizers' staff, agents or contractors) howsoever caused as a result of any act or default of the exhibitors, their employees, agents, contractors or invitees. If the Organizers find it necessary, the exhibitor shall provide proof that he has an adequate insurance cover.
The organizers shall not in any event be held responsible for any restriction or condition which prevents the construction, erection, completion, alteration or dismantling of stands or for the failure of any service amenities provided by the Organizers, for the cancellation or part time opening of the Exhibition either as a whole or in part, or for amendments or

alterations to all or any of the rules and regulations caused by circumstances not under their control.

p. Entry/Exit

Entry into Arogya Premises, Janata Maidan, Bhubaneswar, Odisha will be on the basis of exhibitor passes issued by WAC. Each exhibitor will be entitled to 2 passes for 9 sq meter space. Extra Exhibitor passes shall be made available on pre-payment. The details shall be made available at the Arogya Expo registration counter. Entry of vehicles in Parade Ground will not be permitted during exhibition hours and other hours specified separately. Exit passes will be necessary for exhibits / material to be taken out of Arogya Premises, Janata Maidan, Bhubaneswar, Odisha.

q. Violation of Rules

In the event of violation of any rules, WAC will have the right to close down the stall of the exhibitor.

r. Disputes

Disputes, if any, arising out of unresolved matters between exhibitor and WAC shall be settled by arbitration in accordance with the Arbitration and Conciliation Act 1 996. The arbitration proceedings will be conducted in English and at Bengaluru, India only.

s. Force Majeure

If the exhibition is abandoned, cancelled or suspended in whole or in part by reasons of war, fire, national emergency, labour, non-availability of exhibition premises or any other cause not within the control of WAC; WAC may, at its own discretion, refund the rental paid by the exhibitor after adjusting the basic expenses incurred or a part thereof, but WAC shall be under no obligation to refund any such rental and part thereof and shall be under no liability for any actions, claims or losses.

5 Facilities for a Shell Stand

a. A Shell stand of 9 sqmtr will include:

Three/Two sides partition
FASCIA Name
Floor Covering with Carpet
Three Spotlights
5 AMP Socket
One Table
Two chairs
One Waste Paper Basket

b. Colour of Fascia

Base : Red
Lettering : White
Colour of Wall Panels : White

c. Technical Specification of Stands

(a) The structure of the stand is made of the octonorm system with following specifications:

A	Maximum Height of the Stand	2.50 M
B	Clearance under fascia	2.20 M
C	Arial distance between vertical aluminum columns	0.99 M
D	Width of panel	0.95 M
E	Overall width of fascia	0.30 M
F	Diameter of vertical aluminum column	0.04 M

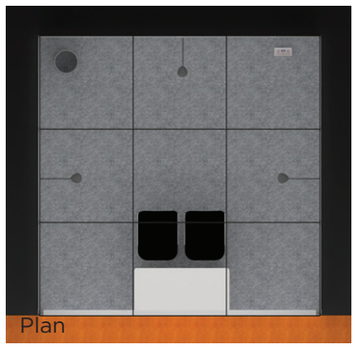
d. Wall Panels

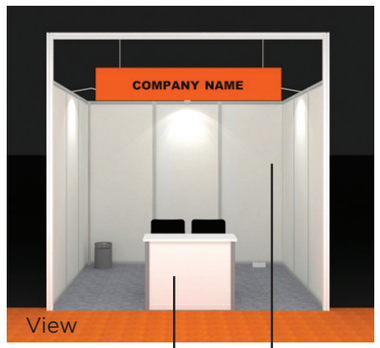
All wall panels are made of laminated plywood in white colour and are aluminium framed.

e. Fascia Board

The fascia board is made of plywood, laminated in Red colour and is aluminum framed.
The exhibiting company's name and stand number appear on the fascia board of the stand with 12 cm high, white capital letters.

3m x 3m stalls





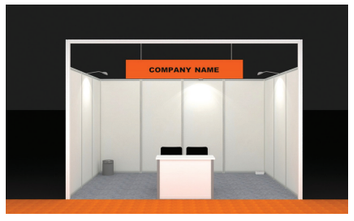
Index
Items with each 3m x 3m stall

Table	1 no.
Chairs	2 nos.
Spot light	3 nos.
Power Socket	1 no
Waste Bin	1 no.
Fascia name	1 no
Carpet	

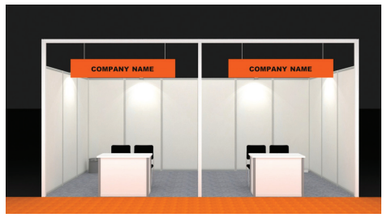
Counter front Print Area
95cm (w) X 65 cm (h)

Panel Print Area
96cm (w) X 242cm (h)

3m x 4m stalls



3m x 6m stalls



Stall Package for WAC 2026

Item	9 sqm	13.5 sqm	18 sqm	22.5 sqm	36 sqm
Table	1	1	2	2	4
Chairs	2	2	4	4	6
Lights	3	4	6	6	6
Sockets	1	1	2	2	3
Waste bin	1	1	2	2	3
Carpet	Yes	Yes	Yes	Yes	Yes
Fascia	Yes	Yes	Yes	Yes	Yes
Wall panels	Yes	Yes	Yes	Yes	Yes

g. Spot Lights

Lights are placed on side walls unless different positions are indicated.

h. Carpet

All standard shell stand areas are provided with non-woven needle punch carpet.

Rules for Shell Scheme Stands

a. Minimum space for shell scheme is 9 Sqm

b. No painting or wallpapering of panels is permitted. Exhibitors who desire to have any panel painted or wallpapered must inform the Official Stand Fitting Contractor for approval and execution of work on payment.

c. No additional fitting or displays are allowed to be attached, nailed, screwed or drilled to the booth structure. On violation of this instruction, the exhibitor is liable to be charged by the Official Stand Fitting Contractor for damages caused to the stand.

d. The use of flammable materials for decoration of the stand is prohibited unless such decorations have been treated with fire-retarding substance. Use of heating appliances is strictly prohibited.

e. No suspension from hall's ceiling or fixtures to the walls columns and floor of the hall or any other part of the building structure is permitted. Exhibitors should only utilize the inner parts of the stall allotted to them, for display.

f. Height of all fittings/exhibits should be restricted to 2.5 m. The rear and side walls should be 2.5 m high. Structures/exhibits (mounted or otherwise) between 2.5 m and 4 m in height must be approved by the Organisers and placed at a minimum distance of 1 m from the rear, sides and front of the stand.

g. No financial credit will be given by the Organisers/Official Stand Fitting Contractor for any shell scheme stand items that are not utilized.

h. Exhibitors are requested to deal directly with the Official Stand Fitting Contractor for their requirement of additional items on extra payment, by furnishing details given on Sl. No.11. Any dispute regarding additional items has to be settled by the exhibitors directly with the official stand fitting contractors. Any damage to these items by the exhibitors will be liable for penalty.

I. Each shell scheme stall of 9 Sqm. is provided with power supply of 1 Kw load including the lighting load, free of charge. For additional power requirements please refer to Sl. No.9.

Additional Furniture:

The price list of additional furniture is given on Sl. No.11.

6 Guidelines for Construction and Setting up of Stands

a. Procedure for taking possession of Stands

Possession of shell scheme stands and bare space area will be given to the exhibitors after full payment of all dues.

1. The person appointed to take possession of the stall must have the following authorization letter signed & sealed from the exhibiting company on their letter head. "We hereby authorise Mr./Ms. ..... (Name of Personnel) Designation..... to take the possession of our stall number ..... in hall number..... The above mentioned person on behalf of the company will now be responsible for the stand and the exhibits on display."

2. The authorization letter must be submitted to the site office of the organizers at Arogya Expo, Janata Maidan, Bhubaneswar, Odisha before taking possession of the Stall or Bare space.

b. Time schedules for taking Possession of Stands

- Possession of stalls and bare space will be given as follows:
- Bare Space: On 6th December, 2026 from 12.00 noon onwards
- Shell Scheme: On 8th December 2026 from 4pm onwards

The exhibitors should complete the stall construction and decoration by 4 pm on December 09, 2026.

c. Construction of Stands

Considering the security of exhibits on display and general security of the entire exhibition only the Official Stand Construction Agencies will be allowed to undertake the construction of bare stands in "11th WAC AROGYA 2026". Incase the exhibiting company is using the services of the any other construction agency other than the appointed construction agency they would have to take a prior approval from WAC for the same. Contractors other than these will not be permitted to enter the halls and undertake construction work. The names and addresses of Official Stand Contractors are given on Page No. 5.

d. Specific Architectural Control and Guidelines

The width of passages shall not be less than 3 meters or as marked on the copy of the layout plan while the passages inside the stands shall not be less than 2 meters in clear width.

The minimum width of the entry and exit of stands shall be 3 meters each while more width shall be appreciated.

The stands with one side, two sides, three sides or four sides (island stands) open as shown in the layout plan, the participants are required to leave the open side clear of all panels which obstruct the view of the visitors. However, they may put up low partitions of 1.2 meter high or may have a combination of low partition and glazing in the upper area after leaving proper entry & exit points.

The exhibition hall is being specially air-conditioned and the AC ducts from the ceiling restrict the height in the halls.

Size of stall	Maximum height of features
Upto 40 sqmtrs	2.5 meters
Over / From 40 sqmtrs to 100 sqmtrs	3.0 meters
Over & Above 100 Sq.mtrs	4.0 meters

The above height of features and their locations is subject to approval of plans from the organisers (WAC), in case exhibitors want to increase the height of the display / features to the above mentioned heights they may please take a prior approval from WAC &/or Parade Ground through WAC.

No construction shall be permitted in front of emergency doors, service doors, electric distribution boards, switch rooms, toilets, and other fair facilities. The unauthorized construction undertaken in front of such facilities shall be got removed at the costs & expenses of defaulter participants and the organisers (WAC) would also levy penalty as deemed fit.

No support from the existing construction of Built-up Hangars i.e. ceiling, walls, columns etc. shall be permitted. Any damage caused to the infrastructure shall be recovered along with the necessary penalty from the concerned participants.

The stands requiring water connection, water disposal, compressed air and special power requirements shall be preferably located at the periphery of the halls, as it will be convenient to provide such facilities without crossing over the public passages. In case these requirements are not made known to organisers (WAC) at the time of booking space, or cause hindrance to the public movement or due to any technical constraints, these may not be provided.

Exhibitors booking 18 sq. meters or above are required to submit their design drawing with measurements specified in meters in 2D & 3D elevation on or before 28th November 2026 and the plans would be scrutinized within 3 days after their submission to the organisers (WAC). All exhibitors have to strictly follow the architectural guidelines laid down in the manual. Any deviations will not be permitted.

The decision of the organisers of "11th WAC AROGYA 2026" as regards the approval of the plan shall be final and binding upon exhibitors and the work must be carried out as per the approved drawing only.

Exhibitors having bare space must send the design of the stand showing elevations and floor plan for approval, by November 28th, 2026 by email to arogya@ayurworld.org in PDF format. The Exhibitors sending their plans after this date shall be liable to pay penalty of Rs. 50000/-. The drawings must also clearly show layout of exhibits, logo details, supporting stand electrical points etc. and clearly indicate wall/panel height in meters, exhibits, meeting rooms etc.

The decision of the organizers as regard to the approval of the plan shall be final and binding upon exhibitors and the work must be carried out as per the approved drawing only.

All displays will be inspected during the set up days and any exhibitor deviating from the regulations must make modifications as suggested by WAC on their own expense prior to the show opening.

Bare Space Stand holders can fabricate their stalls as per the approved design, however no damages/nailing/digging is permitted on the floor and subject to penalty.

The following are strictly prohibited:

- Use of electrical flash, flashguns etc
- Cloth Banners, Velvet Banners or Velvet Covers on the panels/table
- Stage show of presentations without prior permission in writing of the Organiser
- Painting, Colouring, Wallpapering, Sticking of Thermocole cut letters, Nailing or drilling of panels. If you require assistance in hanging or displaying your exhibits, please consult the Official Shell Contractor. Exhibitors would be charged @ Rs.10000/- per panel for any damages to the panels.
- Hanging of items from the Hall ceiling or parts of it
- Storage of any kind behind the display walls
- Digging, Grouting or cutting of the floor

No additional stand fitting or display may be attached to the shell stand structure.

All interior stand fitting must be contained within the shell stand structure and must not exceed 2.5m height. No freestanding equipment may exceed a height of 2.5m or extend beyond the boundaries of the site allocated.

It is mandatory for Exhibitors with 2 or 3 or 4 side open stands, to arrange display in such a way that there is not obstruction on any of the open sides. This will ensure free movement and give exhibitors adequate visibility and transparency. Exhibitors are not allowed to obstruct the view or adversely affect the displays of other exhibitors.

Stands with an area of over 300 sqm may use projections upto maximum 4 mtr. height subject to availability of ceiling height in centre of the stand/pavilion after approval from WAC provided they do not obstruct the view/orientation of any other fellow participants stand.

Height of panel against natural back wall along the periphery of the Hall will be allowed upto 2.5 mtrs. subject to availability of height.

Access must be given to any Fire Exit, Electrical box, Service room etc. falling within the exhibitor's stand area. It is mandatory to leave minimum one opening in the partitions against the natural wall to provide access for electrical fittings etc.

The exhibition hall has pillar at various locations which, may fall in the stall of an exhibitors. The pillars are marked on the layout. Exhibitor, while designing their stall may please take this into consideration. Any doubts may please be clarified with WAC.

Sound engineering practice would be employed for work of electrical wiring from the main switches to the lights and other fixtures.

All electrical wiring work for Bare Stand will be carried out only by licensed electrical contractors. No overloading of connection at any point of electrical output than the sanctioned load is permissible.

Each Raw Stall should have an adequate rated switch fuse unit, MCB or cut-out to enable isolation in case of any emergency/overloading.

Electrical wiring under the carpets is a potential fire risk. Wherever these are unavoidable, adequate precaution should be taken by covering these wiring by wooden ramps. Wiring with joints should not be provided under the carpet.

The electrical equipment installed must be earthed as per Indian Electricity Rules, 1956 amended up-to-date. Connections may be made to the nearest main earth lead.

Power factor improvement capacitor should be provided with the connected equipment wherever motors of 5 hp or above are used.

Penalty @ Rs.1,00,00/- per violation shall be imposed in case of not following the approved plan/deviation and Organiser's (WAC) guidelines. In case of violation of any Guidelines specified above or specified by any other law enforcing agency, Orgainisers (WAC) reserve the right to close the stand/stall/pavilion and/or levy a fine or get the construction removed at the risk and cost of the exhibitor.

No claim of refund or compensation would be entertained in such cases.

7 Other Fair Guidelines

a. Storage, Removal of Waste and Cleaning

The Organizers will not provide any storage facilities for packing cases, surplus materials or other property of the Exhibitor. Arrangement for safekeeping of such items must be made at own arrangement or they should be shifted to your local godown.

During the construction and dismantling period, aisles in the exhibition halls must not be obstructed with packing materials, construction materials or debris. Contractors and Exhibitors are responsible for removing their own off-cuts and waste each day of build-up and break down. Failing this, the Organizer reserves the right to invoice the Exhibitors for the removal of excessive packing materials, discarded crates or cartons & stand building material.

b. Conservancy

While the Organiser will make arrangements for cleaning the passages, it is the responsibility of the Exhibitors to get their Stands cleaned and their equipment dusted in the evening.
No sweeping will be allowed after 9.00 a.m. The official conservancy agency can be contacted for organizing cleaning of your stand on payment. Their contact details are mentioned on Page No. 5.

c. Replacement of Exhibits

No removal or delivery of exhibits and other exhibition material in or out of the exhibition hall during the open hours of the exhibition is permitted. Such removal, delivery or replacement of stock may only be carried out before opening hours in the morning or after closing time in the evening. For security, to remove any item of your display from the hall during the show days, an "EXIT PASS" must be obtained from the organisers.

d. Removal of Exhibits

Exhibitors are allowed to remove the exhibits from the stalls after 1800 hrs.
on 13th December, 2026 as per the schedule.

e. Entry Pass

Entry passes to "11th WAC AROGYA 2026" Exhibition Hall will be issued by the organisers (WAC) from the site office from 6th December, 2026 @ 1600hrs to the Exhibitors and Service Agencies for the build-up period and for the Exhibition period. Entry of the hall will be permitted on the basis of these passes.

f. Exit Pass

For taking out the Exhibition Materials and Exhibits after the closure of Exhibition, participants would need to obtain a standard final exit pass from the Organisers.
The Exhibitors should contact the Hall director/pavilion director for obtaining
"No Dues certificates" and approach WAC Secretariat for exit pass.

Please Note: Exit passes will be given to exhibitors only on the condition that all dues towards participation in the exhibition and penalties / fine, if any, are cleared.

The copies of permission granted will be retained by WAC Secretariat, organisers' Security Personnel at the Gate and the Exhibitor.

g. Demonstrations of working exhibits

An exhibitor intending to demonstrate equipment on his stand must:

- Provide the Organiser with full details in writing of any working exhibits involving moving parts, naked flame, lasers or other dangers
- Give proper consideration to the safety conditions under which the exhibits will be demonstrated, including safety guards and screen to prevent accident or injury to both visitors and staff
- Cause no annoyance to visitors or other Exhibitors. If high levels of noise or other objectionable factors are involved, demonstrations may take place at the time stipulated by the Organiser, who reserves the right to terminate a demonstration at any time
- Ensure that no naked switches are there so that machinery cannot be activated by accident or interface by visitors

h. Entry and Exit into Parade Ground Complex

All vehicles with the exhibition materials will be allowed to enter Parade Ground from the main gate and follow the service road to the exhibition ground.

During the show, visitors will be allowed to enter from the main gate. They can get down at the designated alighting point indicated through signages. The car can go to the parking lot as indicated through the signages at the venue.

8 Cargo Movement & Clearance

MOVEMENT OF EXHIBITION GOODS

a. Material Handling At the Exhibition Site

To provide adequate security, safety and protection against damage to the Exhibition Hall and in the interest of an efficient, co-ordinated move-in and move-out of goods, no private trucks, cars, forklifts or handling equipment (trolley, lift jacks, etc.) will be allowed inside any of the Exhibition Halls.

All the exhibitors are requested to adhere to the shipping instructions & arrival deadlines fixed by the official Cargo agency/forwarders regarding the movement & handling of exhibits for “11th WAC AROGYA 2026”.

It is suggested that Exhibitors discuss their requirements with official agents well in advance to avoid unnecessary delays & troubles.

The Organisers will not be responsible for damages caused to Exhibits while handling at the site. Therefore, the exhibitors must ensure all their exhibits against possible transit & handling damages, which are meant for exhibition.



b. Sale of Exhibits

The applicable GST to be paid to Govt. of Bhubaneswar.

c. Octroi Duty (Entry Tax) in Bhubaneswar and its payment exemption for exhibitors

Bhubaneswar city as per the local municipal rules of Bhubaneswar levies an Octroi Duty (Entry Tax) on all materials entering into the city limits. This tax is applicable on imported exhibits from foreign countries also.

The Exhibitors who require Transit Certificate, should send such request by email to arogya@ayurworld.org on or before 30th November 2026. The Transit Certificates will be shared in email only upon such email request by Exhibitors.

To avail of exemption from payment of Octroi duty a bonafide Exhibitor Certificate issued by the organisers and a photocopy of approval letter issued by WAC should be enclosed with your application and other necessary documents to the appropriate authorities through the official freight forwarding agents. Both these certificates/letter will be issued by WAC to each exhibitor on receipt of full payment of the charges for the stall/pavilion in the exhibition. Octroi Exemption facility will be offered only to those exhibitors who have paid security deposit and indemnified the organisers from any discrepancy in processing of ‘R’ form. The exhibitors are requested to get in touch with official freight handling agents for further information in this matter.

Exhibitors may contact official Cargo service agency as mentioned on page No.3.

9 Electrical Services



a. Electrical Supplies & Installations

The electric power supply available is:
Single / 3 / Phase: 230/ 400 volts 10% fluctuations
Frequency: 50 cps 3% variation

WAC personnel responsible for supply of power will be entrusted with the authority of regulating and controlling the power supply to the Exhibition Hall and individual stalls. Each stall will be provided with electric power at one or more main points depending on the total load requirements. Exhibitors should use Distribution Boards for feeding power to their machines. Individual isolation switches should be provided for each machine. Exhibitors should use either armored cables or metal conduits for connecting power supply to machines.

The work of drawing power from main points to machines/exhibits is to be carried out by the exhibitors, at their own cost. Exhibitors may engage the services of authorised electrical contractors for wiring work inside their stall subject to the condition that they are duly licensed to undertake electrical work. Exhibitors are advised to exercise highest level of safety precaution for electrical wiring and installations. The service charges of electrical contractor are to be borne be the Exhibitors and are payable directly to the contractors.

The Exhibitors should connect power to machines and exhibits as per the requirement given in their application. Connecting power to the Exhibits other than those mentioned in the Electricity requisition as given at Sl. No.9 or more than the specified load or the allotted by the Electrical Department will not be permitted.

Exhibitors must install separate and independent switch for their machines/exhibits. Alternate connections or throw-over switches are not allowed. Incase power is supplied to the stall from two or more main points, Exhibitors must distribute the load as per the capacity of the respective switchboards in consultation with the organisers/authorised vendor. The Exhibitors requiring single-phase power for lighting purpose should carry out necessary wiring from three-phase outlet through two poles single phase switches if necessary for further distribution. After the electric wiring work is completed, the exhibitors must obtain a completion report from the Electricians or Contractors engaged by them and file the same with the organisers/authorised vendor. Actual connected load for the individual machines/exhibits is to be mentioned in the report. Power will be released only after the wiring work is carried out.

All the main electric supply points must be kept easily accessible for operation and repairs in the event of emergency. Main electrical supply points should be concealed or covered.

The exhibitors are advised to install equipment like stabilizer/UPS system for their sophisticated machines/exhibits. If the machines are sensitive to the floor, placement of steel plates underneath is recommended.

b. Electricity Charges

Organisers have formulated a flat rate of connected load (single and three phase), which will be the basis for charging for power and lighting consumed during “11th WAC AROGYA 2026”. This rate is subject to revision. It is essential for all exhibitors to give complete details of power requirement and submit to the Organiser in the prescribed as given at Sl. No.9 for Power.

Each Shell stand will be entitled to a single-phase load of 1 kwper 9 sqmtr. including the load they consume for lighting purpose without any extra charges. This load is sufficient for lighting three spot lights and using of a TV or a Computer. For running a machine all exhibitors have to apply for additional power. For this additional load the exhibitor has to pay as per the rates mentioned as given at Sl.No.9.

For Bare space Exhibitors the electricity connection and consumption charges are not included in participation charges. They have to pay the electricity charges depending upon the power and lighting load of their stall. The charges for electricity requirement are mentioned as given at Sl.No.9.

Under no circumstances will the Exhibitors be permitted to decrease their electricity requirement. Request for additional electricity load may be considered subject to availability. The electricity will be provided from 12th December to 15th December 2026.

c. Temporary Power Supply

Temporary power supply for erection and testing of machines can be made available on 8th & 11th December, 2026 on extra charges. For charges kindly refer Sl. No.9 Section. However, no temporary connections will be given after 9th December, 2026.

10 Fire Safety & Security Regulations



a. Fire Safety

Fire fighting equipment will be provided at various vantage points in the exhibition halls. Exhibitors are, however, advised to take due precautions and provide necessary equipment in their own stalls. Exhibitors should also install Guards or Protectors on Machine/Exhibits during the demonstrations to avoid injury to visitors.

Exhibitors and the staff employed by them within the Exhibition stand are directly responsible for ensuring fire safety measures, including tackling of minor fire incidents.
Their responsibilities will include:

a. Study the general layout of Exhibition Halls and get acquainted with the location of exit doors, exit routes, emergency routes and emergency exits.

b. Not to use any inflammable material for decorating the standard shell stands, offices, restaurants, chalets etc. unless they are treated with fire retarding substances. Not to display/ exhibit explosive, chemical, inflammable, dangerous, harmful or noxious substances unless approved by the Organisers.

c. Not to use any heating appliances to cook food in the Exhibition stands.

d. Ensure heating appliances used in business chalets are mounted on fireproof stands.
Use of LPG is not permitted.

e. Keep away all inflammable/combustible waste such as empty boxes, containers, wrapping etc. away from the Exhibition premises and deposit the same in areas designated by the

Organisers. Empty Boxes, Containers, Wrappings, etc., if not removed, the Organisers will remove the same at the exhibitor's cost.

f. No storage of any kind is allowed behind booths or near electrical services.

g. All empty cartons and crates must be labeled and removed for storage.

h. Helium balloons are not allowed inside the halls.

i. Ensure that electric wiring of equipment on display, decoration and those used for heating appliances are of adequate capacity, quality and are as per approved specifications. Cable joints, if any, be kept to the bare minimum and properly sealed to prevent sparking/over heating.

j. Drawing more power than what has been demanded should be avoided as this may lead to tripping of main circuit breaker and recovery of penal charges/levies from the defaulting exhibitors.

k. Alteration/interference with main circuit breaker and wirings/electrical fittings is prohibited. The Official Stand Fitting Contractor's electricians should be contacted for any additional connections. In case of any fault in the electrical installation, call for help from complaint cell of the Organisers / Service Booth of the Official Stand Fitting Contractor.

l. Observe and impose all fire precautions at all times, especially during fabrication/ installation of the stalls/chalets. Avoid throwing lighted cigarette butts, matchsticks, etc. in Exhibition stands/chalets/offices.

m. Smoking in the Exhibition halls and all public places during the Exhibition period is prohibited. These will be treated as "No Smoking" areas.

n. Tackle any minor fire incident in the stand, hall/s and restaurants by using the fire extinguisher installed.

o. Know the exit routes to be followed in an emergency and the location of nearest emergency exit for escape in case of major fire incidents.

p. Do not block the exit, exit route, emergency exit and passages.

q. Instruct your employees / temporary staff not to leave the stands unattended whilst work is in progress or before officially appointed time of closing.

In case of a fire incident, take following action:

(i) In case of fire not coming under control by portable extinguisher, raise fire alarm by shouting "Fire, Fire" to summon assistance. Rush to Fire Watch Personnel stationed in Exhibition halls.

(ii) In case of major fire incident, direct and guide the visitors and the occupants of Exhibition hall/s through routes to the exit as well as emergency exits for their quick dispersal.

(iii) Provide access and co-operate with the Organisers' fire safety supervisory staff and Fire Watch Personnel for inspection. Render all help possible to fight fire and salvage the equipment/materials.

(iv) Ensure quick dispersal of equipment/cars parked in the area in the event of fire incident in static display/car park areas.

b. Security Regulations

- Badges must be worn at all times by the exhibitors managing the stall and their temporary staff to gain entry to the exhibition halls
- Badges can be obtained at the time of taking possession of stalls from the organisers' office at site
- During show days, exhibitors are allowed to enter half an hour prior to the opening of the show each day and will be allowed to remain half an hour after the close of the show
- Particular care should be taken of items, which are small & portable
- Hand carried items or any equipment going out of the exhibition hall will require an exit pass

While the Organizers will maintain general security surveillance throughout the exhibition period, security of individual stalls is the responsibility of the exhibitors. Stalls are not to be left unattended during the show period, particularly before the show starts and after the show closes on the final day.

Hence the exhibitors are advised to hire security personnel for their stall and the same has to be hired from the appointed agencies only. The address of appointed agency is mentioned on Page No. 5.

Security personnel from an agency other than the appointed agencies will not be permitted to enter and manage the stalls of any individual exhibitor or group pavilion.

Exhibitors are requested to approach the official security agency directly with their requirement of personnel at the earliest, preferably before November 30th, 2026.

11 Fire Safety & Security Regulations

This form must be completed online through your sponsor/ exhibitor's dashboard at } **www.Ayurworld.Org before 30th november 2026**

FORM A. ELECTRICAL CONNECTION

ON OR BEFORE 1ST 28TH NOVEMBER 2026 BY EVERY EXHIBITOR AFTER CAREFULLY READING THE CONTENTS. IF THIS SERVICE IS NOT REQUIRED, PLEASE ENDORSE "NOT APPLICABLE" AND EMAIL THIS FORM TO BEFORE 28TH NOVEMBER 2026.
arogya@ayurworld.org

Permanent Load

	Permanent Load Electric	Connection & Consumption Charges (Rs)	Qty. Required	Amount (Qty Req. X Single Phase Charges / Three Phase Charges)
Construction Days	Single Phase	INR 1500 Per KW		
	Three Phase	INR 2500 Per KW		
Event Days	Single Phase/3 Phase	INR 3000 Per KW		
	Total Amount			
	GST	18%		
	Grand Total			

Temporary Load - Bare Space owner are requested to kindly send us your Temporary Power requirement so that it can be given to you during the construction of your stall.

Please give schedule for temporary power required.

Kindly mention the dates for Temporary Connection before the event and after the event if required:

For availing electrical connections the above amounts are mandatory. All the payments have to be made to WAC.

12 Registration of Exhibitor Stand Personnel

This form must be completed online through your sponsor/ exhibitor's dashboard at } **www.Ayurworld.Org before 30th november 2026**

FORM B.

a. Application & Deadline

Please refer to the table on the reverse of this from, fill it up and return the same preferably on or before the deadline date as mentioned above. For exhibitors who book space after the above mentioned cutoff date, this form duly completed will have to be returned to the organisers immediately.

b. Badges/Invitation

In proportion of the booked space by the exhibitor/s, badges for the persons, manning the stall will be handed over to Exhibitors at the show Management Office at site upon their arrival at the Exhibition grounds.

c. Inscription of the Badges

In order to make them readable & legible and to prevent mistakes in the preparation of exhibitor's badges, we will be grateful if you could TYPE all names in BLOCK LETTERS on them before they are used.

d. Deadline Date

The duly filled, signed & sealed Form must be submitted online on or before
30th November 2026

Sr. No.	Name of the Stand Personal & Job Title	Company's Name (To be printed on the Badge)	Country	Tel and Email (In Case of foreign exhibitors)	Passport Numbers	Date of Birth	Nationality
1.							
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.							
12.							
13.							
14.							
15.							
16.							
17.							
18.							

Furniture & Accessories Catalogue


Executive Chair


VIP Sofa (1 Seater)


VIP Sofa (2 Seater)


Visitor Chair


Fibre Chair


Round Table Cross Leg (Glass Top)



Bar Stool (Adjustable Chrome leg with Cup)


Centre Table (Glass/ wooden Top)


System Counter (Table)


Side Rack (Lockable)


System Podium


Brochure Stand


Lockable Door


System Panel


Glass Shelf (each)


LED Spot Lights


Metal Halide


5A/13A Power Socket

Please note: The images are representative. Actual item may differ in size, color and shape from the images shown above

Please note:

1. The images are representative. Actual item may differ in size, color and shape from the images shown above
2. GST extra @18%.
3. Last date for receiving advance orders will be December 5, 2026 through email. No orders will be entertained after this date.
4. On-site Order may be taken subject to availability of items and payment of 10% surcharge on Card rates
5. Please share your company's complete address with GST for making proforma invoices.
6. Tax invoices will be raised after the event and on receipt of full payment.
7. Payment to be made in favor of "Pavilions and Interiors India Pvt. Ltd." through bank
8. Orders will be supplied only after receipt of full payment transfer/DD/UPI

Furniture Rate Card

(Please contact the vendor)

S. No	Particulars	Amount
1	Octonorm Table (1000mm x 500mm x 760mm)	₹1000
2	Glass Counter Table (1000mm x 500mm x 1000mm)	₹2500
3	Banquet Chair with white Cover	₹800
4	Round Glass table CrossLeg (3 ft Dia x 2.5 Ft ht)	₹2000
5	Spike Buster	₹600
6	Plug Point	₹400
7	LED Spot Light	₹600
8	LED Focus Light	₹1200
9	Executive Chair	₹3000
10	VIP Sofa (1-Seater) white	₹2000
11	VIP Sofa (2-Seater) white	₹4000
12	Visitor Chair	₹600
13	Fibre Chair	₹200
14	Round Table (Wooden Top)	₹1600
15	Centre Table (Black Glass Top) 1.20M (L) x 45CM (W)	₹1600
16	Standing Discussion Table 1.0M (H) x 70CM (Dia)	₹1600
17	System Counter (Table) 1.05M X 60CM X 75CM	₹800
18	Brochure Stand	₹1200
19	Round Table (White Top) 80CM (dia) x 75CM (H)	₹1500
	Hostess	₹3000
	Security Personnel (12 hours shift) (8 am – 8 pm)	₹1500
	Housekeeping Staff (12 hours shift) (8 am – 8 pm)	₹1200
20	LCD/LED TV	₹5000
21	Laptop with standard configuration	₹2500



Glimpses of previous AROGYA'S











FORM C. FORMAT FOR EXIT PASS

This form must be completed online through your sponsor/exhibitor's dashboard at www.ayurworld.org by 12th December, 2026 for generating soft copy of exit pass.

To Organisers,
11th WAC AROGYA 2026, Bhubaneswar

Dear Sir,
We have paid all our dues to 11th WAC AROGYA 2026 and there is no balance whatsoever. However our security deposit lying with you may be released after adjusting any further dues that may be payable from our side. Therefore, please allow us to take out the following goods, which we had brought for display during the exhibition.

Sr. No.	Description of Items	No. of Packing cases
1.		
2.		
3.		
4.		
5.		
6.		
7.		
8.		
9.		
10.		

Note : Early submission will help to facilitate a smooth exit from Parade Ground Premises.

Supported by Ministry of Ayush Government Of India
Host State Government of Odisha
Organiser WORLD AYURVEDA FOUNDATION AN INITIATIVE OF VIJNANA BHARATI
VIBHA विज्ञान भारती

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SKM SIDDHA AND AYURVEDA
Oushadhi (A Govt. Of Kerala Undertaking)
PRAVEK
REVINTO Revinto Life Science Pvt. Ltd.
ARUJIVA Ayurveda and Naturopathy Hospital
mindray healthcare within reach
dhathri ayurveda

OFFICIAL MEDIA

ANCN Ayush Next Communication Network

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WORLD
AYURVEDA
FOUNDATION

AN INITIATIVE OF VIJNANA BHARATI

WAC Secretariat

World Ayurveda Foundation

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